

You Only Get One Chance To Make a Good Impression

**Tuesday, Dec. 2
5:30 - 7 pm
Meeting Room B**

An Entrepreneur Never Knows When They May Be Called Upon To Pitch Their Company To a Potential Investor

It may be verbal, Internet based or printed media. It may come at a social gathering or meeting someone in the hallway at a conference who is just looking for a place to get some coffee. Or, it may come under very controlled conditions like pitching to a group of Angel or Venture Capital Investors at an Investor Event. However it may happen, you will only have one chance to make a good first impression.



Tom Swann is a business analyst with the Maricopa Small Business Development Center. He is a serial entrepreneur who was founder and president of Optomec Inc., a pioneer in metal 3D printing. He was also co-founder and business manager of Bonanza Conventions Inc. and co-founder and operations manager of Bonanza Investments LLC.

